Opportunities for the primary industries sector
An equitable and thriving Aotearoa through learning

CORE Education (CORE) is an independent, not-for-profit professional services company with a learning focus.

Our clients include government, iwi and hapū, corporates and other organisations. Our range of products and services are at the leading edge of educational thinking, research, and practice.

CORE acknowledges Te Tiriti o Waitangi as the founding document of Aotearoa. We are committed to working in ways that demonstrate true partnership through all areas of our practice, and our work with you.

As a client you can expect us to work alongside you in ways that are Tiriti-honouring, inclusive, responsive, collaborative, and innovative.

This brochure showcases CORE services that will be of interest to the primary industries sector.
Our work is all about learning.

Whether you want to develop learning materials to support staff professional development, or create resources for other purposes, we can help.

Our experienced team includes: bicultural experts, accredited facilitators, information architects, researchers, writers, learning designers, content developers and editors, digital media producers, and publishers. With CORE you have access to all the expertise you need.

Creating learning materials with you

Design what is required to meet your needs.

Build accessible and inclusive resources, learning materials and digital platforms.

Deliver quality, customised solutions.

We’ll listen to your learning-related challenges and opportunities and work with you to find solutions.
LEARNZ
Online field trips

Showcase your organisation’s stories, people, and success

Our online field trips give organisations an opportunity to engage virtually with thousands of students in Aotearoa. CORE specialists will work with you to design a trip that enables young people to learn about your industry, and see what you do.

Online field trips:
• allow students to get behind the scenes of your industry
• provide real-life connections between your organisation and students
• create brand awareness and engagement for your organisation
• support the communication of your values and key messages
• help students to explore possible career opportunities in your industry.

Inspire the next generation!
learnz.org.nz
LEARNZ is the **largest online, contemporary, educational resource in Aotearoa** - and it’s free for NZ’s educators and students.

We have a growing community on our LEARNZ and CORE social media spaces: Facebook, Instagram and Twitter.

We reach **thousands of people.**

93% of New Zealand schools use LEARNZ

Over 7,000 teachers are registered. We average between 100–150 classroom enrolments, making an average of 3,000 students per online field trip.

LEARNZ has operated for **25 years** and created over **200 online field trips.**
We start with learning... about you, and with you.

**Te mārama pū | Deeply understand**
From the outset we start with listening to you. It’s important that we take time to understand your context, your needs and your aspirations.

**Te hoahoa kia rerekē | Design for change**
Next, our specialists will work alongside you to design a pathway towards the change you are seeking that fits with your context, time and budget.

**Te whakatinana kia auaha | Implement to innovate**
We’ll work with you to reflect and adapt as necessary along the way to ensure we meet your brief.
Grow the cultural capability of your staff

Our team of facilitators work with organisations across Aotearoa to help staff build and grow cultural capabilities relevant to the workplace. We can support you to:

- **improve** te reo Māori competency with customised learning solutions
- **grow** your understanding of Te Tiriti o Waitangi and New Zealand histories
- **build and strengthen** relationships with whānau, mana whenua, and your community
- **learn** about the significance of local landmarks

- **understand** how learners or staff are culturally located
- **implement** systemic cultural change.

**Te Reo Puāwai** and **Te Reo Manahua Māori** are two products that will help increase your confidence and capability in te reo Māori. We can mix both virtual support and face-to-face options to make it fit for your team and as accessible as possible. Participants improve their cultural capability regardless of whether they are working online or interfacing physically with clients and colleagues.