

Exhibitors, Sponsors and Partners

Maximise exposure to your audience

For the first time ever uLearn will be delivered online!

uLearn20 provides professional learning and development that transforms practice to an expected audience of 1,000+ delegates. Ensuring we meet the needs of the current climate, we'll be delivering live and on demand options through an exciting, contemporary virtual platform. Held over two days, featuring two themes and four keynotes (and with a new, low price), uLearn is more accessible than ever. As a virtual event, uLearn20 allows you to reach those in the education ecosystem, in Aotearoa and beyond.

We're offering you the opportunity to share your content and resources with uLearn20's audience and have guaranteed inclusion in the uLearn programme. An innovative way to showcase your organisation, the new platform allows you to maximise exposure and engagement before, during and after the conference. You could engage with your audience via: live chat, discussion forums, polls, competitions and more. And your participation is more cost effective than ever!

Sponsor - Kete 1

\$12,000 +gst

At this level your organisation has more opportunities than any other. Benefits are valued at more than \$30k, including:

- Guaranteed exposure in front of the entire live audience
- Your logo on the uLearn20 web pages (homepage and sponsor page – viewed by 11,000+ users) and in emails to uLearn20 delegates
- Six uLearn registrations for your team's own professional learning and development

Sponsor - Kete 2

\$5,000 +gst

Worth more than \$20k in sponsorship benefits, your organisation will be highly visible to uLearn20 delegates. This kete includes:

- Your logo on uLearn20 slides, shown throughout the two-day virtual event
- Exposure on the uLearn20 sponsor web page
- Two uLearn registrations

Education Partner

(negotiated)

Playing a vital role in the delivery of uLearn, education partners help us push the boundaries of educational possibility. This package includes:

- Logo exposure in front of the entire live audience
- Guaranteed inclusion in the uLearn20 programme
- Two uLearn registrations

Exhibitor

\$1,000 +gst

uLearn exhibitors are a valuable part of the conference experience. As a virtual exhibitor you have:

- A space to promote your organisation to all uLearn20 delegates
- Capacity to upload content and resources for delegates to read and watch
- Your logo on the online platform and the uLearn exhibitor web page

7-8 October

core-ed.org/uLearn20sponsors-partners

core-ed.org/uLearn20exhibitors

What we offer you

Please use this as a guide only. Sponsor and Partner packages can be customised to suit your goals and needs.

Benefit	Sponsor Kete 1 \$12,000	Sponsor Kete 2 \$5,000	Education Partner (negotiated)	Exhibitor \$1,000
Exhibitor card in the online platform	✓	✓	✓	✓
Resource items loaded online (videos, pdf, weblinks, reading, blogs etc)	Up to 12 items	Up to 6 items	Up to 6 items	Up to 3 items
Inclusion in the scheduled uLearn programme*	Up to 3 workshops or presentations Up to 3 tasters	1 workshop or presentation Up to 2 tasters	Up to 2 workshops or presentations Up to 2 tasters	1 taster
Logo recognition in front of the entire live audience	✓ High profile	✓	✓	✗
MC acknowledgement during event	✓ Sponsor video	✓	✗	✗
uLearn sponsor slide (logo shown at least 4 times during uLearn20)	✓	✓	✗	✗
Profile in online conference platform	✓ High profile	✓	✓	✓
Logo in uLearn emails to delegates	✓	✗	✗	✗
Logo on uLearn web pages (11,000+ users in 2019)	✓ On the home page & the sponsor page	✓ On the sponsor page	✓ On the sponsor page	✓ On the exhibitor page
Article/case study on uLearn sponsor web page (supplied by sponsor, approved by CORE)	✓ With click through to company website	✗	✗	✗
uLearn Twitter	✓	✓	✗	✗
Facebook (posts within event listing)	✓	✓	✓	✓
LinkedIn	✓	✗	✗	✗
uLearn20 registrations	✓ 6	✓ 2	✓ 2	✓ 1

*An abstract must be submitted, refer to the [sponsor](#) or [exhibitor](#) web pages for more information.

Raise your profile during uLearn20, get creative and leverage your interaction. Opportunities include: hosting live and on demand sessions, sharing video and resources, starting conversations, running a poll or quiz, providing a tech tools demo, offering a uLearn deal, setting up 1:1 meetings...and more!

To discuss how we can make uLearn20 work for you, contact us now!

[Explore uLearn20 >](#)

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CORE EDUCATION
Tātai Aho Rau